



## Swim-A-Thon Corporate Sponsorship

Dear Potential Sponsor,

We invite you to be a part of an inspiring community event that showcases our young athletes' dedication while providing an opportunity for your corporation to shine through meaningful engagement. By supporting the FINS Swim-A-Thon, your corporate sponsorship will play a vital role in raising funds essential to the success of our youth programs, including continued development and training, team building and community events, updated equipment, and team travel expenses. These contributions help nurture our future champions while ensuring they have access to the best possible training and competition experiences. By sponsoring our event, we can enhance our success while providing valuable exposure and positive brand association within our community. Learn more about our team at [finsswimteam.net](http://finsswimteam.net)

Our April 12 event, *Lead Beyond the Lanes*, will be a community-focused event that brings together approximately 100+ enthusiastic swimmers, aged 5 to 18, of all skill levels for a day of swimming and fundraising. Participants will gather pledges from friends, family, and community members and challenge themselves to swim an impressive 200 laps within a 2-hour time frame. This exciting event fosters teamwork, discipline, and sportsmanship while highlighting the importance of physical fitness and commitment among our youth.

### **FINS Swim Club Inc EIN 72-1515022**

FINS Swim Club, Inc functions as the non-profit arm of FINS Swim Team as a 501(C)(3) organization. We are dedicated to enhancing water safety, making the sport of year-round swimming more accessible within our community, and inspiring confidence, growth, and passion both in and out of the water.

# Sponsorship Levels and Benefits:

## Platinum Sponsor (\$2,000)

- Company name and contact information posted on all eight swim blocks at FINS main pool as well as Company name on Swim-A-Thon banner displayed at the facility event week, April 6-12, 2025.
- Company name on Swim-A-Thon shirts.
- Company name on FINS website homepage from April 1 – June 30, 2025.
- Company name and website link on Swim-A-Thon 2025 event fundraising website.
- 2 social media mentions (pre and post event)
- Included in sponsors thank you graphics for social media with sponsor level recognition.

## Gold Sponsor (\$1,500)

- Company name on Swim-A-Thon banner displayed at the facility during event week, April 6-12, 2025.
- Company name on Swim-A-Thon shirts.
- Company name on FINS Website homepage from April 1 – June 30, 2025.
- Company name and website link on Swim-A-Thon 2025 event fundraising website.
- 2 social media mentions (pre and post event)
- Included in sponsors thank you graphics for social media with sponsor level recognition.

## Silver Sponsor (\$1,000)

- Company name on Swim-A-Thon shirts.
- Company name on FINS Website homepage from April 1 – June 30, 2025.
- Company name and website link on Swim-A-Thon 2025 event fundraising website.
- 2 social media mentions (pre and post event)
- Included in sponsors thank you graphics for social media with sponsor level recognition.

## Bronze Sponsor (\$500)

- Company name on FINS Website homepage from April 1 – June 30, 2025.
- Company name and website link on Swim-A-Thon 2025 event fundraising website.
- 2 social media mentions (pre and post event)
- Included in sponsors thank you graphics for social media with sponsor level recognition.

## Become a Sponsor

- Purchase by 3/30 to guarantee Company name on shirts & banners  
[Purchase Online](#)  
(option to make payment electronically or by check)
- Submit Company Information and Logo files to fins.swimteam00@gmail.com
- Questions? Contact our coordinator at fins.swimteam00@gmail.com